

2010 Magazine of the Year
Custom and Membership Category

BeautyNZ Magazine is the official magazine of the New Zealand Association of Registered Beauty Therapists Inc (NZARBTh)

The NZARBTh is a not for profit organization founded in 1968 by a group of women from within the professional beauty industry with experience in massage, cosmetology, beauty therapy and electrolysis who banded together to create a core of upon which the present Association has grown.

The NZARBTh aims to maintain a high standard of service within the professional beauty industry. This is achieved by providing a support network for members, sharing information, providing information on training and keeping the industry abreast of the latest developments. The means to communicate this is achieved through their official publication – BeautyNZ Magazine, a high-quality, glossy, well-established, reputable publication produced bi-monthly. It is the only trade magazine of its kind in New Zealand and provides technical information on products, services, latest trends and technology and is seen as the professional beauty industry ‘Bible’.

Every member of the Association across New Zealand receives a regular copy. Association members are typically owners and operators of beauty clinics, resorts, spas, and are involved in massage and beauty therapy. The Association also provides regular copies to training institutes and schools within the professional beauty industry.

For marketing and promotional opportunities contact:

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