



NZ Therapist of the Year 2021

Who can enter this category?

Any Beauty Therapist with:

- NZARBP membership
- A minimum of three years' experience
- No serious complaints received about their work to date

How do I enter this category?

1. Read the information below to understand the requirements for entering this category
2. Register and make payment to enter this category by completing the Registration Form here: <https://bit.ly/RegistrationBeautyNZAwards>
3. Upon receipt of payment, the Awards Administrator will forward you a link to the Category Entry Form
4. Minimum criteria must be met to be eligible for selection
5. Complete the Category Entry Form, upload your submission and submit it by **28 February 2021**
6. Finalists will be announced **29 March 2021**

What do I need to provide?

Please prepare a digital submission for *NZ Therapist of the Year 2021* and include the following:

Contact Details:

Please provide the following contact details with your application:

- Full name
- Clinic name and address
- Email address
- Contact phone number
- Date

Entry Questions:

1. Tell us about yourself (28 points) 1000 words maximum

Describe yourself as a therapist, include the following:

- Describe your relevant experience, background and qualifications *Provide certification of qualifications; current first aid; infection control/blood borne if doing treatments that require these*
- Provide details of your skill set
- Detail areas of our expertise
- Tell us your reasons for working in the industry – *what drives you? What are you passionate about and give us some examples of your passion shining through.*
- Tell us who inspires you to help you shape your career?
- Tell us about your sustainability practices.
- Explain how you comply with NZARBP, Local Government and Central Government bylaws and regulations regarding health and hygiene practices and infection control measures.

2. What are people saying about you, and what have you achieved? (6 points)

- Please provide client/supplier endorsements and their contact details for verification
- Provide details of any awards previously won, including a copy of the certificate

3. Case Studies (52 points per case study)

Provide **three (3)** case studies showing your area of expertise. These should include before and after photos, and a full explanation of how you came to the end result. *Ensure you include a thorough consultation, a full description of the treatment plan including home care plans, and client testimonials.*

4. Video presentation (30 points)

- Provide us with a video of yourself – video must include service set up, infection control procedures, and where possible 2 minutes of a service

What happens next?

Entries must be received by **28 February 2021**. Any entries received after this date will not be accepted.

If you are a Finalist, you will receive notification via email by **29 March 2021**

Finalists may receive a clinic visit.

Finalist interviews will be conducted via video conferencing, with **dates to be confirmed**.

All Finalists are expected to attend the Awards ceremony on **Saturday 19 June 2021** at the **Hilton Hotel, Auckland**. This is a formal event, and winners will be announced on the night.