



# NZ Most Promising Therapist of the Year 2021

## Who can enter this category?

Any Beauty Therapist with:

- NZARBP membership
- A minimum of 12 months and a maximum of three years of experience
- No serious complaints received about their work to date

## How do I enter this category?

1. Read the information below to understand the requirements for entering this category
2. Register and make payment to enter this category by completing the Registration Form here: <https://bit.ly/RegistrationBeautyNZAwards>
3. Upon receipt of payment, the Awards Administrator will forward you a link to the Category Entry Form
4. Minimum criteria must be met to be eligible for selection
5. Complete the Category Entry Form, upload your submission and submit it by **28 February 2021**
6. Finalists will be announced **29 March 2021**

## What do I need to provide?

Please prepare a submission for *NZ Most Promising Therapist of the Year 2021* and include the following:

### **Contact Details:**

**Please provide the following contact details with your application:**

- Full name
- Clinic name and address
- Email address
- Contact phone number
- Date

## Questions:

### 1. Tell us about yourself (15 points) (1000 words maximum)

Describe yourself as a therapist. Include the following:

- Describe your relevant experience, background and qualifications
- Provide details of your skill set
- Explain how you comply with NZARBP, Local Government and Central Government bylaws and regulations regarding health and hygiene practices and infection control measures.
- Detail your area of expertise
- Tell us your reasons for working in the industry

### 2. What are people saying about your clinic, and what have you achieved? (5 points)

- Please provide client/supplier endorsements and their contact details for verification
- Provide details of any awards previously won, including a copy of the certificate

### 3. Case Studies (25 points per case study)

Provide **three** case studies demonstrating your area of expertise. These should include before and after photos, and a full explanation of how you came to the end result. *Ensure you include a thorough consultation, a full description of the treatment plan including home care plans, and client testimonials.*

### 4. Video presentation (30 points)

- Provide us with a video of yourself – video must include service set up, infection control procedures, and where possible 2 minutes of a service

## What happens next?

Entries must be received by **28 February 2021**. Any entries received after this date will not be accepted.

If you are a Finalist, you will receive notification via email by **29 March 2021**.

Finalist interviews will be conducted via video conferencing, with **dates to be confirmed**.

All Finalists are expected to attend the Awards ceremony on **Saturday 19 June 2021** at the **Hilton Hotel, Auckland**. This is a formal event, and winners will be announced on the night.